E-Safety Policy (2019)
To be reviewed Winter Term 2021

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1. Introduction

At Robert Bloomfield Academy we encourage pupil engagement with Information and Communication Technology (ICT) as we believe that it enables them to learn, communicate and explore the world in new ways. Many young people are now skilled in using computers, games consoles, mobile phones and tablets. However with this new technology we also acknowledge that there are also new risks.

We believe that everyone in our school community is responsible for the welfare and safety of children and it is therefore crucial that all stakeholders understand what these risks are and how we can all work together to enjoy these new technologies safely.

E-Safety is essentially about creating a safe environment when using ICT. This includes the use of the internet and social networking sites. This document is intended to outline the school’s approach to preventing safeguarding issues, including cyber bullying, as well as detailing how we respond to e-safety issues when they emerge.

"As in any other area of life, children and young people are vulnerable and may expose themselves to danger knowingly or unknowingly - when using the internet and other digital technologies. Indeed, some young people may find themselves involved in activities which are inappropriate or possibly illegal."

Safeguarding Children in a Digital World – Becta ICT Advice

Our aim is to address these potential issues by regularly providing clear guidelines and information to pupils, their parents and staff about how to keep young people safe and by dealing rapidly with any emerging concerns through a consistent approach, as outlined in this document; this will invariably involve close communication with parents and where necessary, liaison with Children’s Services, the Police and other relevant agencies.

One of the key risks of using the internet, email or instant messaging services is that young people may be exposed to inappropriate material. This may be material that is pornographic, hateful or violent in nature; that encourages activities that are dangerous or illegal; or that is just age-inappropriate or biased. One of the key benefits of the web is that it is open to all, but unfortunately this also means that for example, those with extreme political, racist, sexual or other prejudiced views are able to publicise those opinions.

In the case of pornography and indecent images of children, there is no doubt that the internet plays host to a large amount of legal and illegal material. Curiosity about pornography is a normal part of sexual development but young people may be shocked by some of the material online and it is not known what the long-term effects of exposure to such images may be. Seeking out some aspects of pornography is a criminal offence and could result in a criminal conviction.

The threat of physical danger is perhaps the most worrying and extreme risk associated with the use of the internet and other technologies and is probably the risk most reported by the media. A criminal minority make use of the internet and related services such as instant messaging services to make contact with young people. The intention of these individuals is to establish and develop relationships with young people with the sole purpose of persuading them into relationships which can then progress to sexual activity. Child sex offenders will often target specific individuals, posing as a young person with similar interests and hobbies in order to establish an online ‘friendship’. (Safeguarding Children in a Digital World. Becta 2006). Such behaviour is known as ‘grooming’.

2. Roles and Responsibilities
As a school we see it as our responsibility to respond to e-safety concerns, however our response will differ dependent on the situation/context. Any inappropriate internet use outside of school but affecting pupils in school will be dealt with by informing the parents of all pupils involved/affected. Inappropriate use whilst in
school will be dealt with via the school’s behaviour policy. Breaches to our school network protocols will be dealt with rapidly by our network support team in liaison, where appropriate, with the Designated Safeguarding Lead (DSL) and/or other relevant pastoral leaders. Where we feel there is an ongoing risk to a young person, Children’s Services and occasionally the Police, may be contacted to provide further support.

It is the responsibility of all members of our school community, including teaching and non-teaching staff, governors, volunteers and pupils, to prevent and tackle e-safety issues. In line with the school’s Child Protection (Safeguarding) Policy, all e-safety concerns should be shared at the earliest opportunity with the DSL or safeguarding team and in any case before the end of the school day. The DSL is responsible for ensuring that technical staff are aware of what constitutes an e-safety concern which it would be necessary to report. The DSL will report regularly to the safeguarding governor on incidents of e-safety concerns and the subsequent actions and outcomes within the school.

The Assistant Principal (Systems & IT) is responsible for ensuring that e-safety concerns are monitored and that staff remain appropriately trained to respond to such concerns. It is also the responsibility of the Assistant Principal (Systems & IT) to ensure that preventative work is ongoing with pupils and that awareness raising among parents is ongoing.

3. Recognition and response

All members of our school community should be alert to the possibility that:

- A child may already have been/being abused and the images may have been distributed on the internet or by mobile telephone;
- An adult or older child may be grooming a child for sexual abuse, including for involvement in making abusive images. This process can involve the child being shown abusive images;
- An adult or older child may be viewing and downloading child sexual abuse images.

4. Concern about pupil safety or adult behaviour

Any member of staff who has a concern about any safeguarding issue should complete a ‘concern form – see Appendix 1 and inform the DSL or one of the safeguarding team as a matter of urgency and before the end of the school day. A concern should be shared even where there is no evidence to support it.

The DSL/Safeguarding team should follow the procedure set out in the school’s Child Protection Policy to assess whether a referral should be made to Children’s Services.

If a decision is made not to refer to Children’s Services, the school will still keep a record of the concerns in the pupil’s confidential file for reference should further concerns emerge at a later date.

Where specific children are identified as abused in the production of indecent images of children, a Section 47 Enquiry should be carried out by Children’s Services and RBA will work closely with Children’s Services to support the pupils throughout this time.

It is important to be aware that the child may not want to acknowledge his/her involvement in such behaviour or admit its abusive nature and may resist efforts to be offered protection. This should not be a deterrent and RBA will work closely with other agencies in order to continue to monitor and assess the nature and degree of any risk to the child.

Where there is concern about an adult, but there is no identifiable child, a referral will be made to the Police and to Children’s Services, enabling them to initiate an investigation.
5. Allegations against people who work with children
All members of our school community should be aware of their responsibility to follow safeguarding procedures if they have a concern that adult staff members or volunteers may be accessing indecent images of children. Please see Appendix 1 for a copy of the RBA Referral form. Employees of the school are regularly made aware of the Whistleblowing Policy and the Principal must follow Central Bedfordshire’s Safeguarding Children’s Board interagency procedures in dealing with such allegations. The Local Authority Designated Officer (LADO) holds the responsibility for ensuring that allegations against members of staff are properly investigated. RBA will follow LADO procedures in all cases where it is alleged that a person who works with children has:

- behaved in a way that has harmed a child, or may have harmed a child;
- possibly committed a criminal offence against or in relation to a child;
- behaved toward a child or children in a way that indicates she or he is unsuitable to work with children.

In operating the LADO procedures RBA will consider whether the allegation can be properly investigated if the person concerned remains in work. Schools can seek advice about suspension and alternatives to suspension but the final decision remains with the school. It would be very unusual for the school not to take the advice of the LADO and if it were to do so, the LADO may decide to take the issue to the education secretary.

It is important that individuals suspected of accessing, creating or downloading indecent images of children are not alerted prior to the police undertaking their investigations as they may destroy computer evidence at work or home. This has implications for managing allegations against people who work with children and means individuals may not initially be fully informed of reasons for their suspension.

Research into investigations of adults accessing child abuse images has identified that professional staff accessing such images may have access to children both in their occupation and in their personal lives. In such cases, a section 47 strategy discussion (Children Act 1989) will consider the need to assess risk both in relation to the occupation and in relation to the risk to any child within the family of the individual concerned. The Principal and/or the DSL will be involved in this strategy meeting.

6. The risks posed by new technologies
As with many new or and emerging technologies, the internet has brought unfamiliar challenges, some of which create actual or potential dangers for children and young people.

New technologies have offered children and young people revolutionary advances in communication with their peers and with the world. However, they also afford an opportunity for misuse and abuse. The main risks are in relation to sexual exploitation and the use of technology to bully and record physical abuse.

Some of the most common risks to children and young people are as follows:

Children viewing adult pornography
Children & young people often access adult pornography. However, the persistent viewing of material which is degrading, violent or sadistic or beyond the realms of normal curiosity can affect how young people can think about intimacy, themselves and their values and attitudes towards relationships and sexual development. Adult pornography can also be used by adults or young people as part of a grooming process.

Children abused through using the Internet and mobile phones
New technologies such as social media and messaging services are often used by those wanting to sexually exploit children and young people. These perpetrators often exploit young people who are vulnerable by grooming them.
Children can be coerced to take part in sexual activity online by abusers who employ specific conversational techniques. The grooming process is no different from that used by abusers offline. However, the whole abusive episode takes place online without physical contact between the child and perpetrator. The most common place for targeting these children is in social networking sites. When discovered, children will often deny any such activities, due to both the grooming process and the shame that many children feel when discovered doing something that have been told not to reveal and about which they feel deep humiliation and fear.

Young people creating and sending indecent images of themselves to others
Occasionally young people choose, or are coerced, into creating and sending indecent images of themselves to others. This can sometimes be vulnerable individuals who have been made to feel special and have been convinced that the other person involved loves them, is attracted to them. Often the other individual might promise to delete the images or to keep them secret. This can lead to considerable distress for the victim if the abuser then chooses to publicise the images. It can also result in blackmail if the victim says no to creating and sending further, more explicit images.

Children, who create, view or download sexually abusive images of other children
Although some children plan to and purposefully download these images, others may have been forced to do so by peer group pressure or they may have been introduced to these sites by predatory adults as part of grooming for sexual abuse.

Young people creating or placing images of other young people online
The use of the internet as a tool for bullying is also becoming increasingly common. ‘Happy slapping’ and other recorded physical assaults, for example, can be carried out with the intention of humiliating, compromising or exploiting the young person who is the subject of the image.

Children groomed online for sexual abuse offline
It is an offence to groom a child. Sometimes children are befriended online by individuals with the sole purpose of gaining their trust. Often they may lie about their age and background to appeal to the young person, building up their trust until a point when they can suggest that they meet. While this is rare, research shows that in the UK, over eight million children have access to the internet and a significant proportion of these children (one in twelve) have met in person with someone who they first met online.

Children made the subject of child abuse images or pseudo-images
Children who are the subject of child abuse images may suffer incalculable trauma which may affect them for the rest of their lives. Perpetrators often use strategies to inhibit children disclosing the abuse: children may be shown abusive images of other children or their own abusive images in an attempt to normalise the activity; abusers may encourage children to place images of themselves or friends online; victims may be encouraged to be proactive in either their own sexual abuse or that of other children.

Pseudo images may be created of particular children by the technological manipulation of existing photographs, art or cartoons. These images often have the same impact on the victim as non-pseudo images.

7. Our response to e-safety risks to pupils

In all cases of e-safety concern, RBA follows the school’s Child Protection (Safeguarding) Policy to ensure concerns are reported appropriately as a matter of urgency and on the same day of a concern emerging, to the DSL or the safeguarding team. Where a risk is deemed to exist, parents, Children’s Services and where appropriate, the Police will be informed. An assessment will usually be carried out by Children’s Services to ensure that victims are fully protected and that the behaviour of child perpetrators is fully addressed.

Where it is felt that an ongoing risk is not a concern, the school, usually following advice from Children’s Services, is likely to deal with the issues directly with pupils and their parents. This may involve meetings with
pupils and parents whereby boundaries/ restrictions to internet access may be imposed. The school may choose to involve external agencies such as the Police or the Sexually Inappropriate Behaviour Service (SIBS) as a way of educating young people further about risk, online safety. For child perpetrators, this may involve work which focuses on respecting themselves and others. Additionally, short courses run by our school counsellors or our school Youth Worker may be used to educate, with the intention of altering perceptions and behaviour.

Education is the key to minimising the online risks to pupils. Tutorial sessions, Assemblies and Enhanced Learning Days (internet safety day) throughout the year are used regularly to educate pupils on appropriate online behaviour. These sessions address the school’s moral and ethical stance, provide information for victims and their families and friends of where to go and what will happen next, as well as outlining the consequences for perpetrators.

These sessions address the following:

- our approach to cyber bullying, with specific reference to our Anti Bullying Policy;
- the safe use of social media, including utilising privacy settings and the pitfalls of sharing personal information and photographs;
- the significance and consequences of their online behaviour, including digital footprints, legal sanctions and career prospects;
- online stranger danger, including how to recognise and report suspicious activity;
- the school’s response to online behaviour that may bring the school or its members into disrepute.

The Child Exploitation and Online Protection Centre (CEOP, http://www.ceop.police.uk/) brings together law enforcement officers and specialists from children’s charities and industry to tackle online child sexual abuse. CEOP provides a dedicated 24 hour online facility for reporting instances of online child sexual abuse. CEOP’s ‘Report Abuse’ button is on the home page of our school’s website and every year pupils are informed of how to use this facility to report online abuse.

Annual training for all staff and new staff induction sessions, highlight the school’s Social Media Policy which informs all staff of our expectations in terms of protecting their identity and upholding an online presence that is appropriate to their professional position. All staff are made aware that it is a breach of our Social Media Policy to have pupils as ‘friends’ on social media and that pupils and staff members should not communicate via personal telephone or email accounts. Staff are also made aware that their online posts which may bring the school into disrepute are not acceptable under the Social Media Policy.

Regular mailings to parents and carers via the school newsletter address safety issues associated with social media and online communities. These articles outline the measures parents can take to educate and protect their children at home as well as informing them of the school’s approach in terms of prevention and response to concerns.

8. Cyber-bullying

Bullying may be defined as deliberately hurtful behaviour, usually repeated over a period of time, where it is difficult for those bullied to defend themselves. It can take many forms but the main types are:

- physical (e.g. hitting, kicking, theft)
- verbal (e.g. racist or homophobic remarks, threats, name-calling)
- emotional (e.g. isolating an individual from the activities and social acceptance of their peer group)

“The damage inflicted by bullying (including cyberbullying via the internet) can frequently be underestimated. It
can cause considerable distress to children, to the extent that it affects their health and development or, at the extreme, causes them significant harm (including self-harm). All settings in which children are provided with services or are living away from home should have in place rigorously enforced anti-bullying strategies.” (Paragraph 11.57, Working Together 2010).

New technologies have offered children and young people innovative advances in communication with their peers and with the world. However, they also afford an opportunity for misuse and abuse. Bullying through technology (cyber-bullying) can be devastating for the victim and unlike in the real world, the victim can be targeted at any time day or night, home or school.

Bullying can include emotional and/or physical harm to such a degree that it constitutes significant harm.

All staff at RBA are aware of the need to be alert to cyber bullying and in line with our Behaviour and Anti Bullying Policy, staff are expected to report all instances of bullying, including racist and homophobic bullying, to their Assistant Head of Year or a member of the pastoral team, who will address these issues as a matter of urgency.

More serious cases of bullying or ongoing bullying following intervention should be discussed with the school’s DSL/Safeguarding team and could involve making a referral to Children’s Services. Separate referrals for assessment and support may be made in respect of both child victim and child abuser.

Where the bullying involves an allegation of crime (threats of assault, theft, harassment) a referral may be made to the police.

Information about good practice in anti-bullying strategies (real & virtual) for schools, can be accessed at; https://www.education.gov.uk/publications/standard/publicationDetail/Page1/DFE-RR098

9. Systems and procedures

Infrastructure – Procedures are in place to protect the school and its pupils from a malicious cyber-attack. All computer equipment is protected by the security of the school. External doors to buildings are locked at the end of the school day. Visitors to the site are booked in. Servers, network storage and network communications equipment is kept in locked cabinets with restricted access. The school network is protected behind an internally edge-located, physical firewall to protect from external malicious attack.

Access to Servers and Network Equipment is limited to a few school technical staff and an external Support Company contracted by the school. Individual user ids are used and are protected with strong passwords.

All user data is backed up daily. Critical servers are backed up weekly

The school uses VLANs to separate curriculum and administration networks, restricting activity and access as appropriate.

Downloading software – In order to prevent unauthorised users downloading software on school devices, laptops and desktop PCs are protected by user names and passwords. Pupils are automatically blocked from downloading software and virus guards are installed so that staff who download software can do so safely.

Passwords and security – Access to school laptops and computers is controlled through careful password procedures, whereby pupils are taught about password strengths in their Computing lessons before setting their own secret password that is of a strength and complexity appropriate for the age and ability of the child.
Pupils are encouraged to create a strong password containing at least eight characters with a mix of upper case and lower case letters and a number. Additionally, each user has a home folder on the server which cannot be accessed by other users. Pupils and staff also have access to their own designated shared areas which contain resources. Staff can also access pupils’ home folders.

Internet use on school mobile devices (e.g. iPads) also requires a username/password combination, and is subject to the same levels of filtering, monitoring and protection as a standard computer.

School IT induction for staff ensures that they are briefed on the dangers of viruses and attachments. Emails are regularly sent out reminding staff of the need to be vigilant.

**External service providers** – The school is cautious in using external internet services and as such, for third party vendors, it is required that any internet access for pupils is only provided through the school’s internet filter.

**Guest access** – Procedures are in place to provide internet access to temporary staff such as trainee teachers, through temporary user IDs.

**Internet filtering** – The school uses ‘Lightspeed’, a Firewall software package, to filter internet content. This is run on dedicated hardware within school. All internet traffic goes out through the school Lightspeed device and so is filtered and monitored.

The Lightspeed system is configured in such a way as to provide different levels of access to pupils and staff. All pupils are treated the same, with no greater access level for older pupils. Staff do have greater access, but content is still filtered at a level appropriate for school use. Access to undefined or blocked content is logged, with the user being informed that access is not permitted. Inappropriate searches via internet search engines are logged and a daily report is checked by the Safeguarding team within the school. This logging includes both staff and students.

Staff are able to request access to blocked content by submitting a request via the school Helpdesk. The request is then reviewed by IT staff and acted upon accordingly.

**Monitoring digital platforms** - user logins, user printing, internet access and inappropriate activity on PCs and laptops are all monitored and reported to the appropriate school leader if concerns arise. Please see appendix 1 for referral form.

10.**Related documents and timescales**
This policy should be read in conjunction with the following policies and procedures:

- Child Protection (Safeguarding) Policy
- Behaviour and Anti-Bullying Policy
- Whistleblowing Policy

11.**Monitoring and Evaluation**
All complaints are recorded by RBA. Trends are analysed, and appropriate action taken by the senior staff. Complaints analysis/trends are submitted to the Local Governing Body once a term.

In accordance with the Data Protection Act 2018, RBA will keep any personal information relating to a complaint in a secure manner for a period of 6 years.

12.**Implementation and Review**
This policy will be made known to all staff, parents/carers and governors, and published on the RBA website. Copies are also available upon request from the RBA office. This policy will be reviewed annually or as required.

13. Author and Date

Author: Vince Holmes (Assistant Principal)         Approved: Site Management Committee
Date: January 2019

14. Further guidance and support
   For professionals:
   - Central Bedfordshire Safeguarding Children Board;
   - The UK Council for Child Internet Safety (UCCIS) http://www.education.gov.uk/ukccis brings together over 160 stakeholders from across the internet safety spectrum who have come together to work in collaboration for the good of children and families.
   - The Child Exploitation and Online Protection Centre (CEOP, www.ceop.police.uk) brings together law enforcement officers, specialists from children’s charities and industry to tackle online child sexual abuse. CEOP provides a dedicated 24 hour online facility for reporting instances of online child sexual abuse.
   - http://www.thinkuknow.co.uk – a website for professionals (and children, young people and parents) full of information and resources about staying safe online.
   - Barnardo’s “Just One Click” Report – http://www.barnardos.org.uk
   - The Virtual Global Taskforce (VGT) www.virtualglobaltaskforce.com was created in 2003 as a direct response to lessons learned from investigations into online child abuse around the world. It is an international alliance of law enforcement agencies working together to make the Internet a safer place.
   - http://www.iwf.org.uk - This is an organisation, which works with the Police and Internet Service Providers to trace those responsible for putting harmful or illegal material on the web. It also encourages web surfers who find harmful or illegal material to report it.
   - For information on the Byron report:
     - http://www.education.gov.uk/ukccis/about/a0076277/the-byron-reviews
   - For more information on tackling bullying go to:
     http://www.education.gov.uk/aboutdfe/advice/f0076899/preventing-and-tackling-bullying/what-is-bullying and
   - http://www.education.gov.uk/schools/pupilsupport/behaviour/bullying
   - The Government commissioned Dr Tanya Byron to conduct an independent review to consider the risks to children from exposure to potentially harmful or inappropriate material via the internet and computer games. This report entitled, ‘Safer Children in a Digital World’ was subsequently published in March 2008 and detailed recommendations to improve the safety of children through offering clear guidance and standards for all agencies who work with children and young people. To read the full
For children, young people and their carers:
The following information gives advice to parents and children in terms of considering the dangers and managing risks, as well as information about computer software and supervised chat rooms etc.

- http://www.thinkuknow.co.uk - a website for children, young people, parents and professionals full of information about staying safe online.

- http://clickcleverclicksafe.direct.gov.uk/index.html - **Click Clever Click Safe Code** has been designed to act as an everyday reminder of simple good behaviours, to help children and their carers to avoid common risks online.

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<thead>
<tr>
<th><strong>Appendix 1</strong></th>
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<tbody>
<tr>
<td><strong>Robert Bloomfield Academy Pupil Concern sheet</strong></td>
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<tr>
<td><strong>Date of incident:</strong></td>
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<tr>
<td><strong>Name:</strong></td>
</tr>
<tr>
<td><strong>Age:</strong></td>
</tr>
<tr>
<td><strong>Year group:</strong></td>
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<tr>
<td><strong>Concern:</strong> describe as factually as possible. Include, specific times, exactly what was said and/or seen, details of those involved (including witnesses) and any behavioural or physical signs (if you need an extra sheet please attach to this form)</td>
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<tr>
<td><strong>Action taken</strong></td>
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<tr>
<td><strong>Name of person recording concern:</strong></td>
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<tr>
<td><strong>Signature:</strong></td>
</tr>
<tr>
<td><strong>Date of report:</strong></td>
</tr>
<tr>
<td><strong>Name of person to whom this report is being reported/referred to:</strong></td>
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<tr>
<td><strong>Signature:</strong></td>
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<tr>
<td><strong>Date received:</strong></td>
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</tbody>
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Body map
This should be used to show the marks/injuries you have observed during the normal course of your contact with the child/young person. You should not remove clothing or conduct a physical examination specifically for the purpose of noting marks/injuries.

Child's name:
Time and date of observation:
Name of person making the observation:
Signature of person making the observation: